



PPC Speaker Information Guide

About PPC: The Paperboard Packaging Council is the leading North American trade association serving the converters of paperboard packaging and their suppliers. PPC works to grow, promote, and protect the paperboard packaging industry while providing its members with resources and tools to compete effectively and successfully in the marketplace. Visit www.paperbox.org to learn more.

Audience: CEOs, executives, owners from small, family-owned up to large, integrated packaging companies

Purpose: To bring paperboard packaging executives together to discuss common challenges and opportunities, network, and learn new management techniques and perspectives. There is emphasis placed on both helping individual companies better run their businesses as well as growing and promoting the industry.

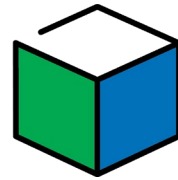
Presentation Requirements

Please include a slide at the end of your presentation that includes the following pieces of information:

- *If you only remember two things from my presentation, they should be...*
- *When you get back to your office, the two things you should do are...*

When building your presentation, please follow these formatting guidelines:

- Use Microsoft PowerPoint.
 - Create your slides in the 16:9 widescreen aspect ratio.
 - Use a legible font at size 28 or larger, with no more than 5 talking points per slide. Large visuals and graphics are highly encouraged.
 - Ensure text and visuals are visible from a distance.
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On-Site Expectations

- Please report to the A/V table one hour before your scheduled session so a technician can attach a lavalier microphone.
- A wireless slide advancer and confidence monitor at the base of the stage will be available. If you have trouble seeing from a distance, please bring any needed corrective eyewear.

Deliverables & Deadlines

90+ days before the conference

- Schedule a call with PPC staff to review your presentation content
- Complete and submit the Speaker Agreement and Questionnaire
- Submit your speaker contract/proposal (if applicable)

21 days before the conference

- Submit final presentation slides, including the required closing slide (noted above)

Thank you for your support of the industry and the Paperboard Packaging Council!

If you have any questions, please don't hesitate to reach out to us at info@paperbox.org.